

# QuintilesIMS Technology Solutions

Orchestrate your business success

**In today's complex healthcare environment, you need every competitive advantage to achieve your best clinical and commercial results.** As healthcare continues to digitize, companies must transform to stay competitive and drive business performance. Now more than ever, your keys to success include technology, seamlessly integrated information and analytics. Collaborate with a global leader in healthcare solutions to turn data into insights – and insights into action.

## The digital revolution is transforming the healthcare industry

### The challenges:



Developing a new treatment takes **>10 years** and costs **>\$2.6B U.S.**, but only **<10%** ever get to market<sup>1</sup>



**>50% of physicians** restrict sales rep access, hindering effective communication and delivery of treatments to patients<sup>2</sup>



**Only ~13% of CEOs** feel they have sufficient competencies to gain new customers, add new products and enter new markets<sup>3</sup>

### THE SOLUTION:

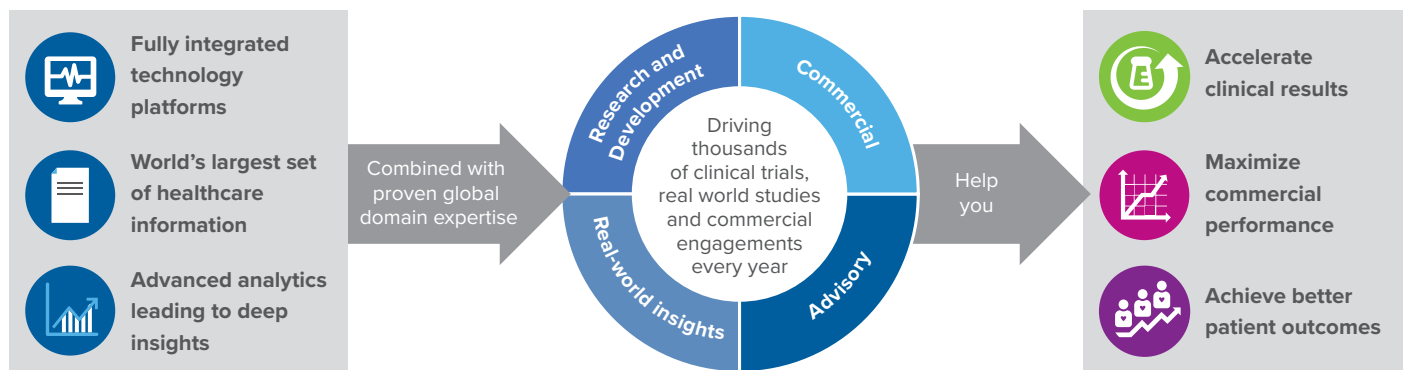
**QuintilesIMS's purpose-built, cloud-based technology solutions help you:**

- **Advance clinical outcomes**
- **Achieve peak sales faster**
- **Act more confidently with informed insights**



## Unleash the power of information

Orchestrate your business success – predictably, efficiently, safely and compliantly – across the product lifecycle.



<sup>1</sup> Tufts Center for the Study of Drug Development, Nov. 2014

<sup>2</sup> Policy and Medicine, May 2012

<sup>3</sup> U.S. CEO Outlook 2016, KPMG

## Drive better results with intelligent systems

Accelerate your business results across the lifecycle – more efficiently and confidently while mitigating risk.

### Advance clinical outcomes



Turn data into insights and insights into action.

- Accelerate time to market
- Enhance predictability and optimize resource deployment
- Automate processes with predictive intelligence

### Achieve peak sales faster



Orchestrate delivery and engagement across the product lifecycle.

- Expand function and scalability with easy-to-deploy, cloud-based solutions
- Coordinate communication and activities across silos
- Engage customers on their terms

### Act more confidently with informed insights



Optimize outcomes and return on investment.

- Maximize information and technology investments
- Monitor performance and make adjustments in near real time
- Better uphold compliance to improve patient safety

## Technology solutions created exclusively for the healthcare industry

Meet your specific challenges with the **QuintilesIMS Technology Solutions Portfolio**. Take advantage of our proven technologies and unsurpassed domain expertise, with cloud-based solutions that support your therapies throughout the clinical and commercial lifecycle.

- Developed with the needs of life sciences companies in mind
- Global scale, local presence
- Minimal IT investment
- Easy deployment

	Clinical Trial Optimization	Orchestrated Customer Engagement	Actionable Analytics	Transparency and Compliance
	<ul style="list-style-type: none"> <li>• Design</li> <li>• Data Mapping</li> <li>• SiteOptimizer</li> <li>• StudyOptimizer</li> <li>• GrantPlan</li> <li>• CRO CostPro</li> <li>• Site Gateway</li> <li>• Analytics</li> </ul>	<ul style="list-style-type: none"> <li>• Mobile Intelligence</li> <li>• Marketing</li> <li>• Organization Manager</li> <li>• Social</li> <li>• Incent</li> <li>• OneAIM</li> <li>• Docnet</li> </ul>	<ul style="list-style-type: none"> <li>• Evidence 360</li> <li>• Registry</li> <li>• SMART</li> <li>• Performance Management</li> <li>• Next Best Customer</li> </ul>	<ul style="list-style-type: none"> <li>• Aggregate Spend360</li> <li>• Adverse Event Tracker</li> <li>• Safety</li> <li>• Grants Keeper</li> <li>• Arrangements Keeper</li> </ul>
<b>Enterprise Information Management</b>	<ul style="list-style-type: none"> <li>• IMSOne</li> </ul>	<ul style="list-style-type: none"> <li>• Master Data Management</li> </ul>	<ul style="list-style-type: none"> <li>• Data Exchange</li> </ul>	<ul style="list-style-type: none"> <li>• Data Governance &amp; Stewardship</li> </ul>

Anticipate challenges. Optimize development and delivery. Uphold compliance. When you choose QuintilesIMS, you'll collaborate with the industry leader and pioneer dedicated to your success.